

Express Mail No.
EK170580463US

**DECLARATION AND POWER OF ATTORNEY
FOR PATENT APPLICATION**

OV/192

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name;

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

**SYSTEM AND METHOD FOR
METADATA-LINKED ADVERTISEMENTS**

the specification of which

(check [X] is attached hereto
one)

[] was filed on _____ as
Application Serial No.
and was amended on _____
(if applicable)

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I do not know and do not believe that the invention was ever patented or described in any printed publication in any country before my or our invention thereof or more than one year prior to this application.

I do not know and do not believe that the invention was in public use or on sale in the United States of America more than one year prior to this application.

I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known by me to be material to patentability as defined in Title 37, Code of Federal Regulations, ' 1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, ' 119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

Prior Foreign Application(s)

			Priority Claimed	
(Number)	(Country)	(Day/Month/Year Filed)	<input type="checkbox"/> Yes	<input type="checkbox"/> No
<u>60/193,948</u>		<u>March 31, 2000</u>	<input type="checkbox"/> Yes	<input type="checkbox"/> No

I hereby claim the benefit under Title 35, United States Code ' 119(e) of any United States provisional application(s) listed below.

<u>60/193,948</u>	<u>March 31, 2000</u>
(Application Serial No.)	(Filing Date)

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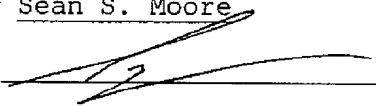
Jeffrey H. Ingerman, Esq. (Reg. No. 31,069);
Matthew T. Byrne, Esq. (Reg. No. 40,934);
Scott H. Kaliko, (Reg. No. 45,786); and
James A. Leiz, (Reg. No. 46,109).

Send correspondence to: Matthew T. Byrne
FISH & NEAVE
1251 Avenue of the Americas
New York, New York 10020-1104

Direct telephone calls to: Matthew T. Byrne
(212) 596-9000

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Full name of first inventor Sean S. Moore

First Inventor's signature 

328.01

Date

Residence 2624 East 14th Street, Tulsa, Oklahoma 74104

Citizenship USA

Post Office Address same

Full name of second joint inventor David Berezowski

Second Inventor's signature _____

Date

Residence 6706 South 91st East Avenue, Tulsa, Oklahoma 74133

Citizenship USA

Post Office Address same

Full name of third joint inventor Todd A. Walker

Third Inventor's signature _____

Date

Residence 11126 South 70th East Avenue, Bixby, Oklahoma 74008

Citizenship USA

Post Office Address same

Full name of fourth inventor Michael D. Ellis

Fourth Inventor's signature

Residence 1300 Kingwood Place, Boulder, Colorado 80304

Date

Citizenship USA

Post Office Address same

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First Inventor's signature _____ Date _____

Residence 2624 East 14th Street, Tulsa, Oklahoma 74104

Citizenship USA

Post Office Address same

Full name of second joint inventor David Berezowski

Second Inventor's signature David Berezowski 3-26-2001
Date

Residence 6706 South 91st East Avenue, Tulsa, Oklahoma 74133

Citizenship USA

Post Office Address same

Full name of third joint inventor Todd A. Walker

Third Inventor's signature _____ Date _____

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Post Office Address same

Full name of fourth inventor Michael D. Ellis

Fourth Inventor's signature *Michael D. Ellis*

Date *3-23-01*

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